

Art and Culture

In addition to regular advertising formats and opportunities, there are several additional opportunities available for the various cultural sections during the week, namely the Art Ladder, Book Ladder and Performing Arts.

Art Ladder in Culture - Cultural Supplement

The Art Ladder is published every Thursday in the Culture - Cultural Supplement section.

Reservation deadline: Monday 12 p.m.

Submission deadline:

Tuesday 3 p.m.

Performing Arts in Culture - Cultural Supplement

The Performing Arts page in the Culture - Cultural Supplement section is published every Thursday.

NRC Media designs the layout for the Performing Arts page. You can submit the copy and visuals to traffic@nrc.nl.

Reservation deadline: Monday 12 p.m.

Submission deadline:

Tuesday 3 p.m.

Book Ladder in Culture - Books

The Book Ladder is published every Friday in the culture section - Books.

Reservation deadline: Monday 12 p.m.

Submission deadline:

Thursday 3 p.m.

Art Ladder and Book Ladder	Format wxh (in mm)	Proportion	Price (€) NRC Doordeweeks
ART-350	50 x 350	1/5	3,100
ART-300	50 x 300	1/6	2,800
ART-250	50 x 250	1/8	2,300
ART-200	50 x 200	1/10	1,900
ART-150	50 x 150	4/53	1,400
ART-100	50 x 100	1/20	950
ART-75	50 x 75	2/53	700
ART-50	50 x 50	1/40	500

Performing Arts	Format wxh (in mm)	Price (€) NRC Doordeweeks
1/4 page	130x170	1,950
1/2 page	266x170	2,300