

Regular reservation deadlines

Below are the regular reservation deadlines for NRC Doordeweeks, NRC Weekend and all sections.

Product	Publication	Reservation deadline	Deadline for materials
Nieuws Doordeweeks	Monday	Friday 12 p.m.	Friday 3 p.m.
	Tuesday	Monday 12 p.m.	Monday 3 p.m.
	Wednesday	Tuesday 12 p.m.	Tuesday 3 p.m.
	Thursday	Wednesday 12 p.m.	Wednesday 3 p.m.
	Friday	Thursday 12 p.m.	Thursday 3 p.m.
NRC Weekend news and weekly overview	Saturday	Thursday 12 p.m.	Thursday 5 p.m.

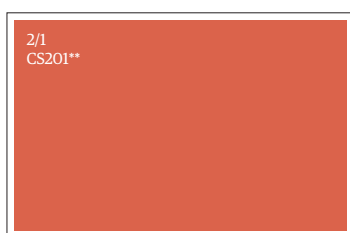
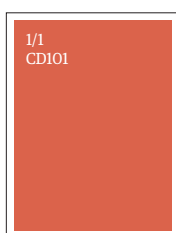
Sections

Product	Publication	Reservation deadline	Deadline for materials
Economy/Sports	Monday	Friday 12 p.m.	Friday 3 p.m.
	Tuesday	Monday 12 p.m.	Monday 3 p.m.
	Wednesday	Tuesday 12 p.m.	Tuesday 3 p.m.
	Thursday	Wednesday 12 p.m.	Wednesday 3 p.m.
	Friday	Thursday 12 p.m.	Thursday 3 p.m.
	Saturday	Thursday 12 p.m.	Thursday 5 p.m.
Economy/Career	Tuesday	Monday 12 p.m.	Monday 2 p.m.
	Wednesday	Tuesday 12 p.m.	Tuesday 2 p.m.
	Thursday	Wednesday 12 p.m.	Wednesday 2 p.m.
	Friday	Thursday 12 p.m.	Thursday 2 p.m.
	Saturday	Thursday 12 p.m.	Thursday 3 p.m.
Culture (Life)	Monday	Thursday 12 p.m.	Friday 3 p.m.
Culture (Media)	Tuesday	Thursday 3 p.m.	Monday 3 p.m.
Culture (Film)	Wednesday	Friday 12 p.m.	Tuesday 3 p.m.
Culture Cultural Supplement	Thursday	Monday 12 p.m.	Tuesday 3 p.m.
Culture (Books)	Friday	Monday 12 p.m.	Thursday 3 p.m.
Science	Saturday	Monday 9:30 a.m.	Wednesday 10 a.m.
Opinion & Debate	Saturday	Thursday 12 p.m.	Thursday 5 p.m.
Life	Saturday	Monday 9:30 a.m.	Wednesday 10 a.m.
Real Estate	Saturday	Monday 9:30 a.m.	Wednesday 10 a.m.

NRC Magazine

NRC Magazine is published ten times a year on Saturday with NRC Weekend.

No.	Month	Theme	Publication	Reservation	Materials
#15	February	Pets	Saturday, 4 February 2023	Monday, 16 January 2023	Friday, 20 January 2023
#16	March	Lifestyle & Fashion	Saturday, 4 March 2023	Monday, 13 February 2023	Friday, 17 February 2023
#17	April	Design	Saturday, 1 April 2023	Monday, 13 March 2023	Friday, 17 March 2023
#18	May	Fragrance	Saturday, 6 May 2023	Monday, 17 April 2023	Friday, 21 April 2023
#19	June	Time	Saturday, 3 June 2023	Monday, 15 May 2023	Friday, 19 May 2023
#20	July	Literature	Saturday, 1 July 2023	12 June 2023	16 June 2023
#21	September	Lifestyle & Fashion	Saturday, 2 September 2023	Monday, 14 August 2023	Friday, 18 August 2023
#22	October	Design	07 October 2023	18 September 2023	22 September 2023
#23	November	Beauty	Saturday, 4 November 2023	Monday, 16 October 2023	Friday, 20 October 2023
#24	December	Holidays	Saturday, 2 December 2023	Monday, 13 November 2023	Friday, 17 November 2023



Materials

Submission of materials as certified PDF in CMYK.
The colour profile is: PSO_MFC_Paper_eci.icc.
Adobe PDF preset: MagazineAds_1v4.joboptions
Adverts can be submitted by e-mail to: traffic@nrc.nl

Code	Format wxh (in mm)	Proportion	Price (€)
CS201**	440x285*	2/1	40,000
CD101	220x285*	1/1	23,000

*Submission of materials with 3mm on all sides, without crop marks. **2/1 page as one certified PDF file.