

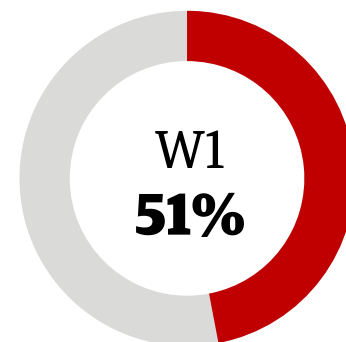
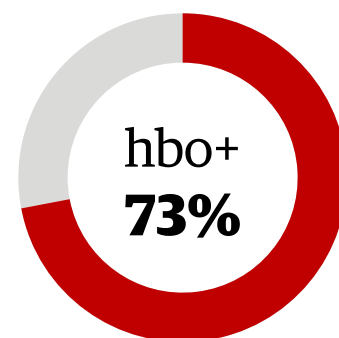
NRC Magazine

The monthly styleguide

An aesthetic, international monthly magazine about art, culture, fashion, design, photography, architecture, literature, food & beverage, beauty, cars and etiquette. Geared towards all generations, seekers of life lessons. Trends are reported, style celebrated, traditions cherished.

Articles by the best at NRC and beyond, and a starring role for photography. This, combined with NRC's unique and committed target group, makes NRC Magazine ideal for your commercial message, with proven effectiveness.

NRC Magazine is the shortest route to well-educated, high-income readers



NRC readers are highly interested in



Society & Culture



Fashion



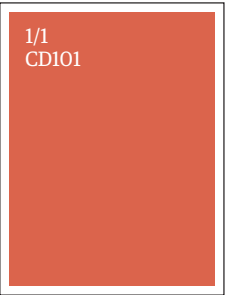
Travel



NRC Magazine

Formats and rates

Code	WxH (in mm)	Share	Rate (€)
CS201**	440x285*	2/1	€ 40.000
CD101	220x285*	1/1	€ 23.000



Material

Provide materials as certified pdf in CMYK.
The colour profile is: PSO_MFC_Paper_eci.icc.
Preset Adobe PDF: MagazineAds_1v4.joboptions

Please provide the material to
e-mail: traffic@nrc.nl

**Provide materials bleeding, 3mm all around without crop and bleed marks

Contact

Please contact your account directors for more information.
Gertjan Dijkhuizen - M +31(0)6 - 53 46 10 96 | g.dijkhuizen@nrc.nl
Tessa van Kampen - M +31(0)6 - 10 17 27 81 | t.vankampen@nrc.nl



Themes and dates 2024

Editie	Publication	Thema	Reservation deadline	Deadline for materials
#25	Saturday 3 February 2024	Dance	Friday 12 January 2024	Thursday 18 January 2024
#26	Saturday 2 March 2024	Fashion	Friday 9 February 2024	Thursday 15 February 2024
#27	Saturday 6 April 2024	Design	Friday 15 March 2024	Wednesday 20 March 2024
#28	Saturday 4 May 2024	Old	Friday 12 April 2024	Thursday 18 April 2024
#29	Saturday 1 June 2024	Light	Friday 10 May 2024	Thursday 16 May 2024
#30	Saturday 6 July 2024	Literature	Friday 14 June 2024	Thursday 20 June 2024
#31	Saturday 7 september 2024	Fashion	Friday 16 augustus 2024	Thursday 22 augustus 2024
#32	Saturday 5 oktober 2024	Design	Friday 13 september 2024	Thursday 19 september 2024
#33	Saturday 2 november 2024	Beauty	Friday 11 oktober 2024	Thursday 17 oktober 2024
#34	Saturday 7 december 2024	Holiday Season	Friday 15 november 2024	Thursday 21 november 2024

