

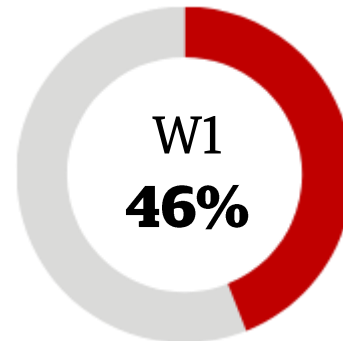
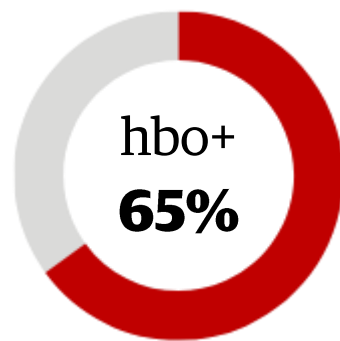
# NRC Magazine

## The monthly styleguide

An aesthetic, international monthly magazine about art, culture, fashion, design, photography, architecture, literature, food & beverage, beauty, cars and etiquette. Geared towards all generations, seekers of life lessons. Trends are reported, style celebrated, traditions cherished.

Articles by the best at NRC and beyond, and a starring role for photography. This, combined with NRC's unique and committed target group, makes NRC Magazine ideal for your commercial message, with proven effectiveness.

### NRC Magazine is the shortest route to well-educated, high-income readers



### NRC readers are highly interested in



Society and culture



Fashion



Travel

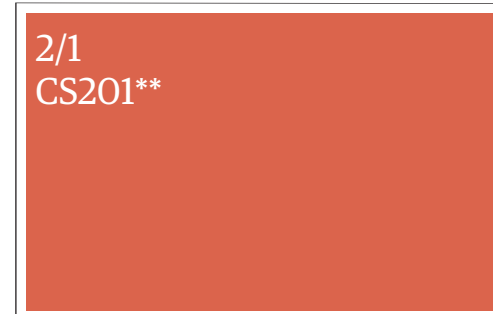
Source: NOM NPMM DGM 2024-I



# NRC Magazine

## Formats and rates

Code	WxH (in mm)	Share	Rate (€)
CS201**	440x285*	2/1	€ 40.000
CD101	220x285*	1/1	€ 23.000



### Material

Provide materials as certified pdf in CMYK.  
The colour profile is: PSO\_MFC\_Paper\_eci.icc.  
Preset Adobe PDF: MagazineAds\_1v4.joboptions

Please provide the material to  
**e-mail: [traffic@nrc.nl](mailto:traffic@nrc.nl)**

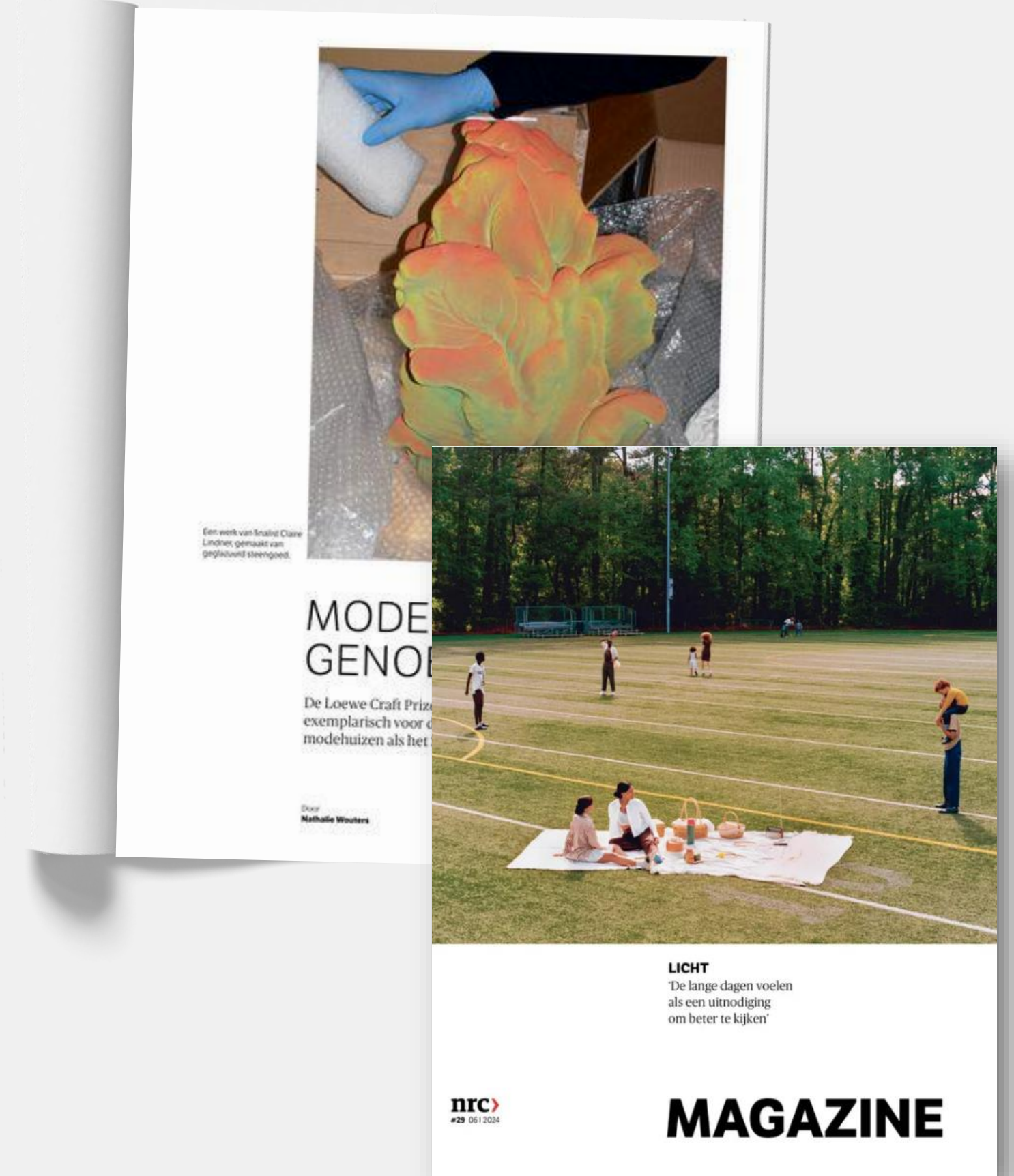
\*\*Provide materials bleeding, 3mm all around without crop and bleed marks

## Contact

Please contact your account directors for more information.

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# Themes and dates 2025

Edition	Publication	Theme	Reservation deadline	Deadline for materials
#35	Saturday 1 <sup>st</sup> of February 2025	Love	Monday 13 <sup>th</sup> of January 2025	Thursday 16 <sup>th</sup> of January 2025
#36	Saturday 1 <sup>st</sup> of March 2025	Fashion	Monday 10 <sup>th</sup> of February 2025	Thursday 13 <sup>th</sup> of February 2025
#37	Saturday 5 <sup>th</sup> of April 2025	Design	Monday 17 <sup>th</sup> of March 2025	Thursday 20 <sup>th</sup> of March 2025
#38	Saturday 3 <sup>rd</sup> of May 2025	Garden	Monday 14 <sup>th</sup> of April 2025	Thursday 17 <sup>th</sup> of April 2025
#39	Saturday 7 <sup>th</sup> of June 2025	Suriname	Monday 19 <sup>th</sup> of May 2025	Thursday 22 <sup>nd</sup> of May 2025
#40	Saturday 5 <sup>th</sup> of July 2025	Literature	Monday 16 <sup>th</sup> of June 2025	Thursday 19 <sup>th</sup> of June 2025
#41	Saturday 6 <sup>th</sup> of September 2025	Fashion	Monday 18 <sup>th</sup> of August 2025	Thursday 21 <sup>st</sup> of August 2025
#42	Saturday 4 <sup>th</sup> of October 2025	Design	Monday 15 <sup>th</sup> of September 2025	Thursday 18 <sup>th</sup> of September 2025
#43	Saturday 1 <sup>st</sup> of November 2025		Monday 13 <sup>th</sup> of October 2025	Thursday 16 <sup>th</sup> of October 2025
#44	Saturday 7 <sup>th</sup> of December 2025	Holiday Season	Monday 18 <sup>th</sup> of November 2025	Thursday 20 <sup>th</sup> of November 2025

