

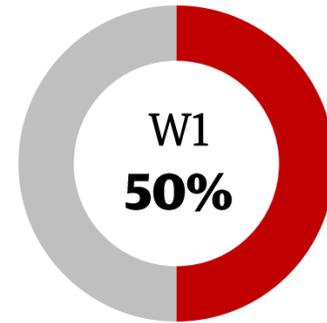
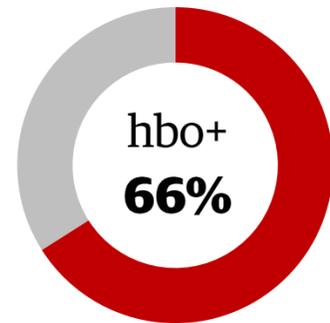
NRC Magazine

The monthly styleguide

An aesthetic, international monthly magazine about art, culture, fashion, design, photography, architecture, literature, food & beverage, beauty, cars and etiquette. Geared towards all generations, seekers of life lessons. Trends are reported, style celebrated, traditions cherished.

Articles by the best at NRC and beyond, and a starring role for photography. This, combined with NRC's unique and committed target group, makes NRC Magazine ideal for your commercial message, with proven effectiveness.

NRC Magazine is the shortest route to well-educated, high-income readers



NRC readers are highly interested in



Society and culture



Fashion



Travel

Source: NOM NPMM-III



NRC Magazine

Formats and rates

Code	WxH (in mm)	Share	Rate (€)
CS201**	440x285*	2/1	€ 40.000
CD101	220x285*	1/1	€ 23.000



Material

Provide materials as certified pdf in CMYK.
The colour profile is: PSO_MFC_Paper_eci.icc.
Preset Adobe PDF: MagazineAds_1v4.joboptions

Please provide the material to
e-mail: traffic@nrc.nl

**Provide materials bleeding, 3mm all around without crop and bleed marks

Contact

Please contact your account directors for more information.

Gertjan Dijkhuizen - M +31(0)6 - 53 46 10 96 | g.dijkhuizen@nrc.nl

Tessa van Kampen - M +31(0)6 - 10 17 27 81 | t.vankampen@nrc.nl



Themes and dates 2025

Edition	Publication	Theme	Reservation deadline	Deadline for materials
#35	Saturday 1 st of February 2025	Love	Monday 13 th of January 2025	Thursday 16 th of January 2025
#36	Saturday 1 st of March 2025	Fashion	Monday 10 th of February 2025	Thursday 13 th of February 2025
#37	Saturday 5 th of April 2025	Design	Monday 17 th of March 2025	Thursday 20 th of March 2025
#38	Saturday 3 rd of May 2025	Suriname	Monday 14 th of April 2025	Thursday 17 th of April 2025
#39	Saturday 7 th of June 2025	Garden	Monday 19 th of May 2025	Thursday 22 nd of May 2025
#40	Saturday 5 th of July 2025	Literature	Monday 16 th of June 2025	Thursday 19 th of June 2025
#41	Saturday 6 th of September 2025	Fashion	Monday 18 th of August 2025	Thursday 21 st of August 2025
#42	Saturday 4 th of October 2025	Design	Monday 15 th of September 2025	Thursday 18 th of September 2025
#43	Saturday 1 st of November 2025		Monday 13 th of October 2025	Thursday 16 th of October 2025
#44	Saturday 7 th of December 2025	Holiday Season	Monday 18 th of November 2025	Thursday 20 th of November 2025

