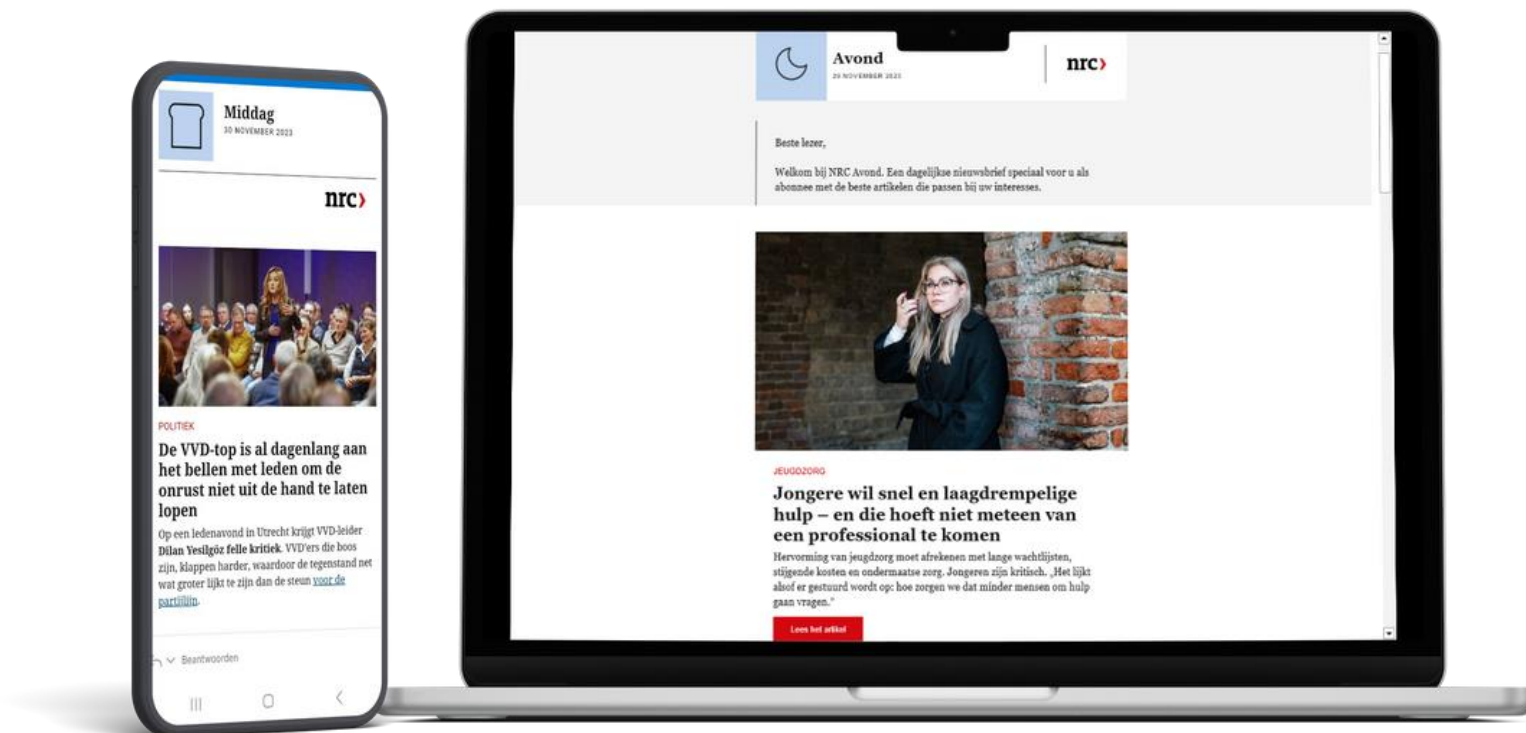


Newsletters

Reach more with NRC Newsletters

The NRC editors have a wide variety of daily and weekly newsletters. From general topics in Today (Vandaag) and 5 at 5, to specific topics in Brexit, Smart Living (Slim Leven) or Law & Injustice (Recht & Onrecht), among others. Some of the newsletters, such as AI, De Gelijkmaker and Future Affairs are exclusively available to NRC subscribers, all other newsletters can also be followed by non-subscribers.

Advertising is possible in all newsletters, with the exception of Urgent and De Haagse Stemming. An advertising position in one of our newsletters can only be requested per day, you cannot choose a specific newsletter.

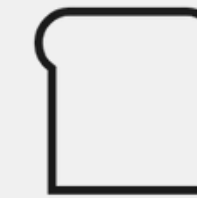


Our daily newsletters



Today

DAILY
AT 06:00 O'CLOCK



Afternoon

DAILY
AT 12:00 O'CLOCK



5 at 5

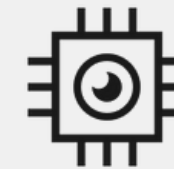
DAILY
AT 17:00 O'CLOCK



Evening

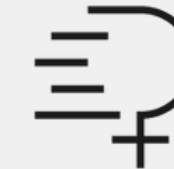
DAILY
AT 21:00 O'CLOCK

A selection of our exclusive newsletters



AI

WEEKLY



**De Gelijkmaker
(the Equalizer)**

WEEKLY



**Machtige Tijden
(Mighty Times)**

WEEKLY



Amerika

WEEKLY



Future Affairs

WEEKLY

Theme-based newsletters



**Boeken
(Books)**

WEEKLY



**Cultuurgids
(Culture Guide)**

WEEKLY



**Slim Leven
(Smart Living)**

WEEKLY



**Eten &
Gezondheid
(Food &
Health)**

WEEKLY



**Internationaal
(International)**

WEEKLY

See all NRC newsletters at nrc.nl/nieuwsbrieven

Overview newsletters

Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday
Vandaag	Vandaag	Vandaag	Vandaag	Vandaag	Vandaag	Vandaag
Middag	Middag	Middag	Middag	Middag	Wetenschap	Week v/d hoofdredactie
5 om 5	5 om 5	5 om 5	5 om 5	5 om 5	5 om 5	5 om 5
Avond	Avond	Avond	Avond	Avond	Avond	Avond
Economie	Economie	Economie	Economie	Economie		
Internationaal*			Cultuurgids	Boeken		Eten & Gezondheid
Slim Leven				De Podcastclub		

* automated

Total number of newsletters

± 415.000	± 340.000	± 330.000	± 355.000	± 460.000	± 290.000	± 320.000
-----------	-----------	-----------	-----------	-----------	-----------	-----------

Total unique recipients

± 240.000	± 215.000	± 215.000	± 225.000	± 280.000	± 205.000	± 205.000
-----------	-----------	-----------	-----------	-----------	-----------	-----------

For subscribers only

Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
De Haagse Stemming	De Haagse Stemming	De Haagse Stemming	De Haagse Stemming	De Haagse Stemming	Machtige Tijden
Voorkennis	Amerika	Film	Voorkennis		Future Affairs
Kijktips	Klimaat		De Gelijkmaker		
Europa			Recht & Onrecht		

*Newsletters and recipients per day as of Oct 16. 2024

Rates

Product		Price per day
Newsletter (600x230)	Per day (all newsletters)*	€ 2.500
	Per newsletter	On request

Privacy

Mediahuis NRC maintains a strict privacy policy (see: www.nrc.nl/privacy).

This requires us to check all banner materials for tracking cookies prior to each campaign.

This includes, for example, the use of Google's DoubleClick, which requires all tracking options to be disabled in the buyer side of the system so that no data is shared with Google.

Cookies that track performance, for example, are not a problem.