

Job Market Communication

NRC Carrière
Digitale Carrière Pagina

Rates – NRC Carrière

NRC Weekend

Your ad will be placed on a cluster page in the economics section of NRC Weekend with a pull-through to NRC Doordeweeks. Includes a 60-day online job posting on nrc.co.uk/career. After the vacancy is posted online it receives a ladder listing in NRC Weekend.

Proportion	Size b x h (in mm)	Price cluster
1/1	266 x 398	€ 39.000
1/2	266 x 190 / 130 x 382	€ 24.200
3/8	266 x 142 / 130 x 286	€ 18.400
3/10	130 x 238	€ 15.200
1/4	130 x 190 / 266 x 94	€ 12.400
2/11	130 x 142	€ 9.200
1/8	130 x 94	€ 6.200

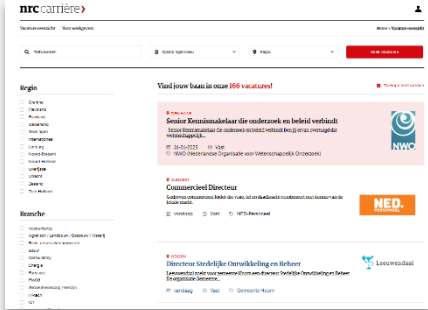
Clusterpagina-pakket



NRC Weekend placement on cluster page



Pass-through NRC Weekday (Wednesday)



60 dagen on nrc.nl

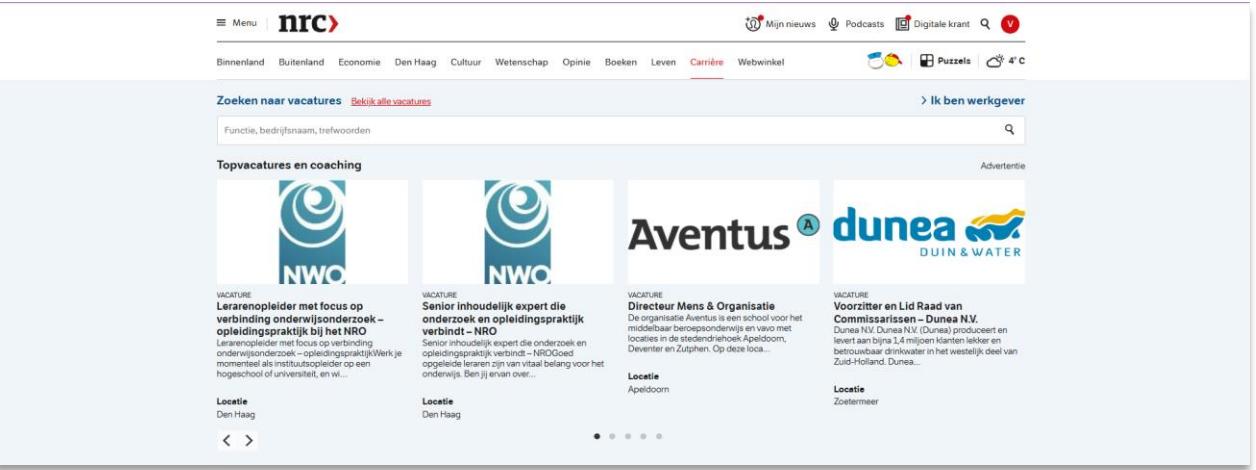
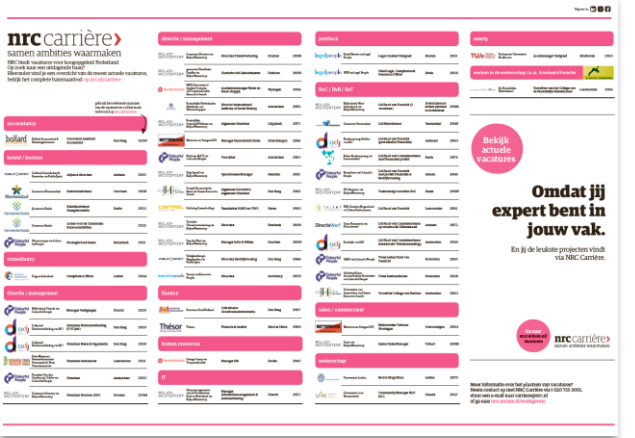
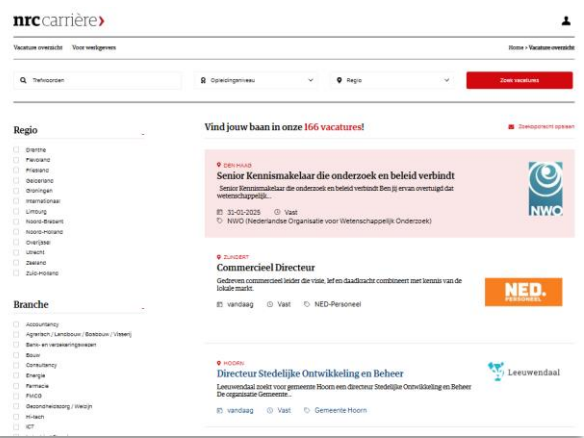


Listing on job ladder NRC Weekend

Online job ad

60-day online job posting on nrc.nl/carriere. After the vacancy is posted online, it gets a ladder listing in NRC Weekend.

Type	Price
Job ad	€ 499
Top vacancy upgrade	€ 249
Newsletter banner	€ 2.500



Digital Career Page

Exclusively in the digital newspaper

NRC is launching a new digital proposition for labour market communication: the Digital Career Page. This exclusive page will be added to the digital edition of NRC Weekend and will be available via nrc.nl and the NRC app.

Maximum impact

NRC Weekend reaches 591,000 readers (print + digital), 143,000 of whom exclusively read the digital edition. Vacancies can be highlighted optimally with a choice of different advertising formats, tailored to maximum impact. One click suffices to direct interested parties directly to the desired landing page.

Proportion	Placement	Price
1/1	NRC Weekend	€ 2.999*
1/2	NRC Weekend	€ 4,999*
1/4	NRC Weekend	€ 8.999*
*includes 60 days of online job posting a €499 on nrc.nl/carriere . After the vacancy is posted online, it receives a ladder listing in NRC Weekend.		
*subject to availability (maximum 2 pages per week, only in the even-numbered weeks)		

Delivery specifications

- Layout is provided by NRC
- Company logo in .svg, .jpg. or .png
- Job title
- Job description:
 - 1/2 page: max. 170 characters
 - 1/4 page: max. 70 characters
- Landing page URL
- Send to traffic@nrc.nl

Submission deadline

Wednesday 09:30 for Saturday placement

